



INFORMATION ON PERSONAL DATA PROCESSING FOR PARTICIPANTS IN THE PHOTO CHALLENGE "OUR LAND AND CLIMATE CHANGE. LANDSCAPES OF AGRI-FOOD CHAINS"

Dear Sir/Madam,

Pursuant to art. 13 of EU Regulation 2016/679 ("GDPR"), on the protection of individuals with regard to personal data processing, as well as on the free circulation of such data, which repeals Directive 95/46/EC, and pursuant to Legislative Decree no. 196/2003 (as amended by Legislative Decree no. 101/2018), the University of Milan informs you of how your personal data will be processed in the context of your participation in the photo challenge "Our land and climate change. Landscapes of agri-food chains".

1. Data Controller and Data Protection Officer (DPO)

The Data Controller is the University of Milan, in the person of its Rector pro tempore, with its address at Via Festa del Perdono no. 7, 20122 Milan, unimi@postecert.it.

Pursuant to art. 37 et seq. of EU Regulation 2016/679, the University has appointed as Data Protection Officer (DPO) counsel Pierluigi Perri, c/o "Cesare Beccaria" Law Department, Via Festa del Perdono no. 3, 20122 Milan, e-mail dpo@unimi.it.

2. Purpose and legal basis of data processing, personal data processed

The University will process your personal data (name, surname, e-mail address, Instagram account, telephone number, academic career data, residence, address, image) for the purposes related to this initiative and in particular for photograph selection and awards. The legal basis for data processing is therefore the performance of a task of public interest, pursuant to the authority vested in the Data Controller (Article 6, paragraph 1, subpart e) of the GDPR).

The provision of data is optional. However, failure to provide the data will make it impossible to participate in the photo challenge.

3. Arrangements for processing

In collecting personal data, the principles of relevance and completeness shall be adhered to and any data that exceeds the purposes of processing shall not be collected.

The personal data will be processed in compliance with the principles of lawfulness, fairness and transparency as provided for in Article 5 of the GDPR, including by means of computer and telematic instruments for storing and managing the data, and always in a manner that ensures and protects the privacy of the data subject.

4. Categories of authorized processors and persons to whom the data may be communicated

Personal data will be processed by the University offices in charge of the initiative and by the selection panel.

The data provided may be communicated to the University units that request it, for the institutional purposes of the University, or in compliance with law requirements, to any third parties managing EXPO 2020 Dubai, and/or to other entities in the context of public events or exhibitions.

Without prejudice to the above, data may also be disclosed where lawfully requested by the Public Security Authority, by the Judicial Authority or by other public entities for the purposes of State defence and security and for investigating crimes. Personal data may also be disclosed to the Judicial Authority to comply with legal obligations where an offence is suspected.

Lastly, personal data may be transferred to third countries by posting photographs to Instagram pursuant to art. 49, paragraph 1, subpart d) of the GDPR.

5. Data retention

The collected personal data will be stored for 12 months from the end of the competition.



6. Rights of the data subject

Pursuant to arts. 15 to 22 of the GDPR, the data subject may exercise, if the conditions are met, the right to: - ask the Data Controller for access to their personal data, the rectification or cancellation of the same, data processing restrictions, by contacting the following: Data Protection Officer, via Festa del Perdono, 7, 20122 Milan - e-mail: dpo@unimi.it.

7. Right to object

In accordance with Article 21, paragraph 1 of the GDPR, the data subject may object, on grounds relating to his or her particular situation, at any time to the processing of personal data concerning him or her which is based on Article 6, paragraph 1, subpart e) (the legal basis is the performance of a task carried out for reasons of public interest) by contacting the following address: Data Protection Officer, via Festa del Perdono, 7, 20122 Milan - e-mail: dpo@unimi.it.

8. Right to lodge a complaint with a supervisory or judicial authority

Data subjects who believe that the processing of their personal data occurs in violation of the Regulation have the right to lodge a complaint with the Data Protection Authority as required by art. 77 of the Regulation or to file a petition before the appropriate judicial authority pursuant to art. 79 of the Regulation.

THE RECTOR
Elio Franzini